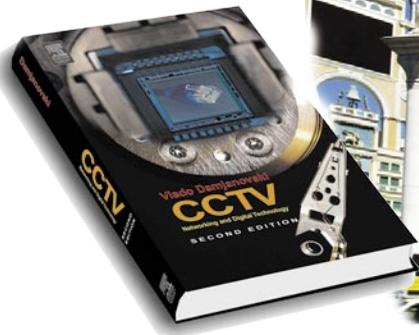


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latest news from the world of CCTV

Great success of Vlado's new book at the ISC West 2005 in Las Vegas - all copies were sold out in the first two days



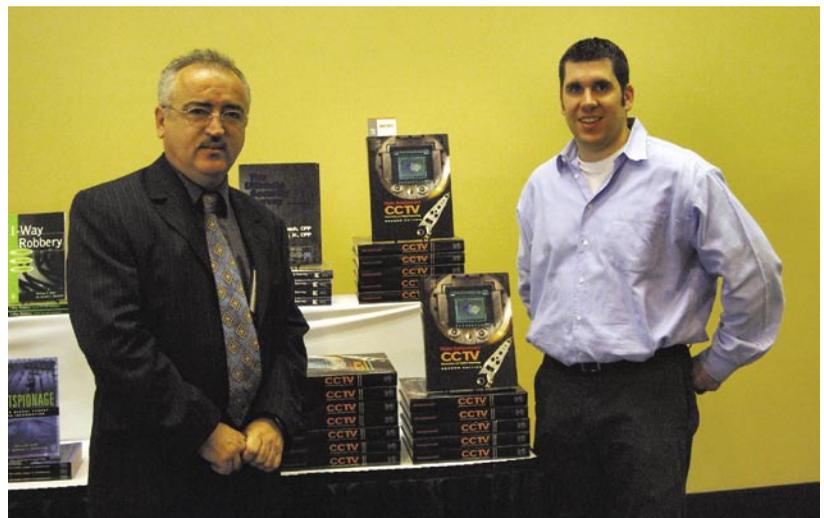
The great Venetian complex in Las Vegas was the home of the ISC West 2005 security and conference show. ISC is one of the largest security shows and conference gathering in the world. With over 21,000 visitors and over 1,000 exhibitors, it is understandably considered one of the main events in the industry.

This article is a follow up on the announcement we made in our last issue about Vlado Damjanovski's new book "CCTV - Networking and Digital Technologies." The book launch took place in the Venetian exhibition halls and it was received extremely well. It was so successful, that all the copies brought to the show straight from the press, and there were at least a couple of hundred, were sold out in the first two days.

"This is an excellent success" says the book author Vlado Damjanovski, "I am very pleasantly surprised and very proud. I knew people know about the book and the quality it offers, but I did not envisage there will be so many visitors coming to the show with

the specific intentions to buy the book. Many of them have asked for autographs, which Elsevier and ISC guys announced, and I was very pleased to do it, for as long as I could be around the Elsevier stand. This is a very large show and I also wanted to have a look at the new products and developments, but in addition I also had a one hour speech on a system design I was involved in."

There were visitors from all over the world, and



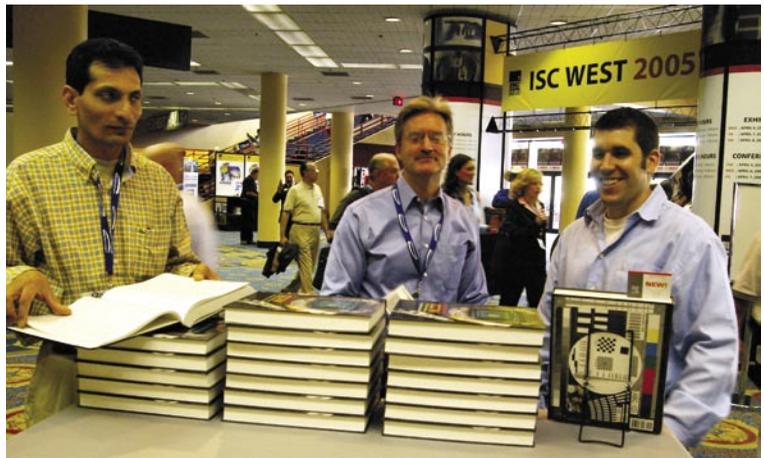
The author of the book and Chris Nolin from Elsevier

many of them asked to be photographed with the author.

"This is a very pleasing recognition by the CCTV Industry, and without any doubt - it means a lot to me," continues Vlado. "Jokingly I have said in many occasions that you can not get rich writing books for our industry, but it is very satisfying when such a large variety group of people show that they value and respect the hard work I have put in writing the books. I remember when I started my first edition back in 1994 - I call it "the white book" because the cover was all white and it was published by CCTV Labs - I was very often thinking that writing a book in a language that is not your mother language would be almost impossible task. That was in a way a challenge. Here we are, ten years later, this book is a real reference book that helped many enthusiast to learn CCTV in more depth. I am thrilled with that."

Chris Nolin from Elsevier, who was at the stand representing the publisher, had a tough job keeping up with filling the papers for the many people queuing for a copy of the book.

"I wish we had brought more copies" says Chris Nolin with a smile, "But this is so big and heavy book, weighing nearly two kilos, it was not possible to bring more. We have



Checking what's inside the book

never sold this many copies of any other book in just one show. I also have a number of back-orders I have to deliver from our head-office. We have been working close with Vlado for nearly a year preparing for this event, and even though I know we could have done it better, I am pleased with what we have achieved. This book will be standing tall in many libraries around the world, universities, security institutions and professionals."

At the end, we would like to mention a few more people from Elsevier who made this book come to fruition and see the day of light, these are Pam Chester, Jennifer Soucy and Sarah Hajduk. Thank you girls, this is your success too. [•]



ISC West visitors queuing for a copy of the book and Vlado's autograph