



## Book launch in St.Petersburg, Russia

Published on October 12, 2017 [Edit article](#) | [View stats](#)



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Behind me is another special experience. Last week a Russian version of my book, *CCTV - from light to pixels*, was launched in the *Renaissance Hotel*, St.Petersburg.

The publisher, and head of Axsonsoft - Murat Altuev, titled the edition, *Bible 3 of Video Surveillance*, with the previous two editions published as, *Bible* and *Bible 2*. I am humbled with the publisher's choice of title and, although it was not my idea for such a name, it certainly illustrates how the Russians value my books.

There were plenty of books to be signed on the day - 300 at last count - photographs with friends and fans, networking and swapping of business cards.

I was delighted to receive personal thanks and praises from many younger readers, students, integrators and professionals for the new book as well as the previous editions. It's clear to see that the Russians do read a lot and were very familiar with most of the concepts I presented.

I also had the opportunity to present my *ViDiLabs calculator App* at the end of the conference. This App came about as a result from my book research and is fundamental to the industry (search iTunes App store for *ViDiLabs calc*). The App, too, was well received

with high interest.

If you don't have an eye on Russian techno developments, then you may be unaware that the Russians, in addition to the excellent software development, have their own CCTV camera manufacturer called EVS (St.Petersburg). Although I don't speak Russian fluently, I knew enough to sit through other presentations during the day. It was very obvious that the Russian software, as well as camera design has been scientifically and meticulously developed.

So, the launch went extremely successful with hundreds of delegates attending from all around Russia; some also showcasing their latest products. The main players were Axxonsoft, (the sponsor of the event), Tahion, Seagate, Dahua, Hikvision and Uniview. The latter three companies appear to be very popular in Russia, and with their complete integration in the very popular Russian Axxon software they showcased some very interesting projects.

I was unable to write this post for my LinkedIn colleagues any earlier because I was unable to connect to LinkedIn. Russia blocks any LinkedIn activity due to their policy regarding non-Russian servers. I was informed that the Russian government insists of having the databases of Russian citizens within Russia itself. Interestingly, all other e-mailing and web browsing was without any issue, and quite fast.

I am always amazed with my Russian colleagues' hospitality, and enjoyed the beautiful city of Peter the Great, Pushkin and Dostoyevski.

And one more gesture to top everything - I received a unique personalised copy of St.Petersburg photographic book, by my colleague Yakov Volkin. A fascinating photographic work indeed.

Thank you Russia, hope to visit you soon again.

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**Anthony Chin** 1mo ...  
Supervisor at Lina Confectionery & Trading

Totally love your book - From Light to Pixels.

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**Vlado Damjanovski** 1mo ...  
CCTV Specialist, ViDi Labs

Thank you Anthony. Very appreciated.

Like Reply

**Madhana Gopal**

Senior Calibration officer at UTC Aerospace ( Hamilton )

4w ...

Hi chin

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